



THERE IS ALWAYS MUTIKA

Mutika Group, the company that specializes in the industry of Experience Management, has formed a partnership with Swan&Koi to support brand communication and the launch of a new division, investing into digital and territorial development.

The international soul of Mutika was birthed ten years ago and enriched by different offices all over the Italian territory and one in the USA. Characterized by a global and business culture, Mutika is devoted to the development of premium tourism from overseas to Italy and vice versa. The company expands its business and relies on the agency of Swan&Koi, a benefit company associated with UNA and Assobenefit, in order to develop its corporate communication.

From the new logo, a soon-to-be relaunched website, reimagined social media and activities aimed to increase awareness of the values and the services offered by Mutika Group, despite the pain that has impacted the entire industry at a global level, the company guided by Stefano Giaquinta has started the year 2021 with certainty, grit and a well detailed and developed program. The company has reinforced its assets during 2020 while always maintaining a strong financial solidity which has been built during the previous years, thanks to the loyalty of its corporate clients.

With a unique and rigorous protocol embedded in the company, which is the result of constant investments into the core business of the events, Mutika guarantees the best safety process and tranquility in all of its travels and stays to professionals and executive figures of all countries. Mutika is ready to begin and accelerate the resumption of the travel industry with an innovative choice, dedicated to the enhancement of the Sicilian territory, which will result with an important launch for Spring 2021. Business, safety, culture and social responsibility are the core values that represents the new consciousness of Mutika and its role in the industry.

Stefano Giaquinta, an entrepreneur from Modica, who's path has been shaped while working in important American corporations in Bruxelles, London, United States and Italy, declares: " I have been taught that the worst periods are the ones that makes us truly understand who we are and what we want. Everything around us is constantly changing; being aware of that means focusing on always maintaining a strong energy and will to construct, create, whether big or small, a better future. We have at heart our clients and that is the reason why all of our projects are thought in order to optimise their time, whether it is a professional or a free time, keeping in mind that we want to build every experience as a unique and memorable one. Despite our international education and business, we also have at heart our Country, which always reminds us that the beauty is here and that the best hospitality speaks our language. Therefore, our job right now is to support and expand these values even overseas. In Swan&Koi, we have found a correspondence of our vision and the perfect complement to our qualifications in order to begin our travel into a new development. A trip where you are invited and where you will always be updated".

